



BLUE

TUI BLUE

Insula Alba

# Hotel Factsheet



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## Executive Summary

### Hotel Philosophy

“Insula Alba” is the Latin translation of the words “White Island”, a name that was inspired from the white color that dominates at the hotel.

TUI BLUE Insula Alba is a luxury 5\* sea-side hotel with 182 rooms and suites, with a unique theme and decoration. Our guestrooms and suites are carefully designed to embody a contemporary minimalistic island aesthetic while the water element embraces the whole formation of the hotel.

The hotel operates seasonally and is located at the northern part of the island Crete, 20 km east from the airport of Heraklion city, at Analipsis village.

### Mission Statement

The mission of our hotel is to offer luxury accommodation to our targeted customers by providing unique facilities in a magnificent relaxing atmosphere and high-quality service.

### Business Description and Operational Plan

TUI BLUE Insula Alba is a luxury hotel built on a land of 28.000 sq.m. and consists of various types of rooms and suites, with the following facilities and services:

#### Facilities

- Lobby Lounge
- Main Restaurant
- A-la-carte Restaurant CULINARIUM
- Piano Bar
- Pool Lounge Bar
- Swimming Pools
- Swimming Pools - River
- Spa Lounge and Beauty Center with Indoor Heated Pool
- Fitness Center (complimentary use)
- Luggage Storeroom
- Outdoor Parking





## Services

- 24h Front Desk Service / Concierge / Guest Relation Department
- Porter service
- Wi-Fi Internet Access
- Room Service and In-Room Dining
- Special requests (anniversaries, celebrations, birthdays)
- Spa Menus
- Doctor on call
- Laundry and Dry-Cleaning Service

The hotel operates on Half Board Basis with the possibility of All Inclusive supplement.

## In-room amenities (For all types of rooms and suites).

- Bathrobes and Slippers
- Luxurious bathroom amenities
- Hairdryer
- Magnifying Mirror
- Walk-In Shower or Bathtub
- King Size Beds
- "SIMMONS" mattresses and feather pillows
- High-quality cotton bed linens and towels
- Daily Housekeeping Service
- Turn-Down Service
- Individually controlled Air Conditioning
- Double-glazed Windows for sound and weather proofing
- Flat Screen Television
- Satellite Channels
- Mini Bar
- Complimentary coffee and tea facilities
- Safety Deposit Box (laptop size)
- Full Length Mirror
- Wi-Fi Internet Access
- Wake up call

## Description of Guestrooms and Suites

### ■ Classic Room

The Classic rooms are located at the upper & ground levels and their modern design radiates purity and sophistication. Classic rooms feature one king size bed and one sofa bed or two armchairs and sophisticated designed bathroom with walk-in shower or bathtub. Guests can unwind views of the gardens or the swimming pools or views of the Cretan Sea from their balcony.

- Level : Upper & Ground
- Room size : 30 square meters
- Occupancy : 1-3 guests
- View : Land view
- Balcony



### ■ Junior Suite

The Junior Suites are located at the upper level and their modern design radiates purity and sophistication. Junior Suites feature one king size bed on the semi-floor of those beautiful rooms with en suite wc while at the ground level guests can relax at the sofa bed or at the armchairs. The sophisticated designed bathroom with walk-in shower or bathtub is located also at the ground level.

- Level : Upper
- Room size : 40 - 45 square meters
- Occupancy : 2-3 guests
- Upper semi-floor : Bedroom with en suite w/c
- View : Land view
- Balcony



### ■ Classic Room Swim-up

The Classic rooms swim-up are located at the upper & ground levels and their modern design radiates purity and sophistication. Classic rooms swim-up feature one king size bed and one sofa bed or two armchairs and sophisticated designed bathroom with walk-in shower or bathtub. The guests of the Classic rooms swim-up enjoy direct access to a swimming pool. Those rooms feature a small terrace with private sun beds. Guests can unwind views of the swimming pools of the hotel from their balcony and terrace.

- Level : Upper & Ground
- Room size : 30 square meters
- Occupancy : 2-3 guests
- View : Pool view
- Terrace
- Pool : Swimming Pool (sharing)
- Sun beds



## ■ Classic Room with Private Pool

The Classic rooms with private pool are located at the lower level and their modern design radiates purity and sophistication. Classic rooms with private pool feature one king size bed and one sofa bed or two armchairs and sophisticated designed bathroom with walk-in shower or bathtub. Those rooms feature a small terrace with private pool and sun beds. Guests can unwind views of their swimming pool.

- Level : Ground
- Room size : 30 square meters
- Occupancy : 2-3 guests
- View : Pool view
- Terrace
- Pool : Private Pool 10 sq.m-15 sq.m
- Sun beds



## ■ Honeymoon Classic Room with Private Pool

The Honeymoon Classic rooms with private pool are located at the lower level of the hotel. Honeymoon Classic rooms with private pool feature one king size bed and one sofa bed or two armchairs. Their sophisticated bathroom features a walk-in shower or bathtub. Those rooms feature a small terrace with private pool and sun beds. Guests can unwind views of their swimming pool.

- Level : Ground
- Room size : 30 square meters
- Occupancy : 2 guests
- View : Pool view
- Terrace
- Pool : Private Pool 10 sq.m-15 sq.m
- Sun beds



## ■ Suite Sea View with Sharing Pool

Our suites with sharing pool are located at the upper level and their modern design radiates purity and sophistication. Each suite with sharing pool is unique and features one king size bed, a stylish sitting area and sophisticated designed bathroom with walk-in shower. Those suites feature terrace with sharing pool and sun beds. Guests can unwind views of the Cretan Sea.

- Level : Upper
- Room size : 40-45 square meters
- Occupancy : 2 guests
- View : Sea view
- Private Terrace
- Pool : Sharing Pool 30 sq.m
- Sun beds



## ■ Suite Sea View with Private Pool

Our suites with private pool are located at the upper level and their modern design radiates purity and sophistication. Each suite with private pool is unique and features one king size bed, a stylish sitting area and sophisticated designed bathroom with walk-in shower. Those suites feature terrace with private pool and sun beds. Guests can unwind views of the Cretan Sea.

- Level : Upper
- Room size : 40-45 square meters
- Occupancy : 2 guests
- View : Sea view
- Private Terrace
- Pool : Private Pool 10 sq.m-15 sq.m
- Sun beds



## INSULA ALBA SPA

Our hotel welcomes its esteemed guests to a sensational SPA experience. Our mission is to fuse the latest in international spa trends with a traditional Greek approach to wellness and beauty. The revitalizing SPA centre of TUI BLUE Insula Alba offers a variety of holistic treatments for guests seeking the ultimate rejuvenating experience. From the peaceful ambience of the exclusively designed luxury suites to the quiet abyss of the spa the hotel's guests will enjoy the delightful pleasures of a luxurious island refuge. With deep respect for the natural environment, our SPA treatments enhance health and beauty.



## Fitness Center

Guests can stay in shape over their holidays by using the fitness centre of TUI BLUE Insula Alba.



## GASTRONOMY

### Main Restaurant

Our guests commence their day with a spectacular buffet breakfast served at the Main Restaurant. A-la carte breakfast served at the guestrooms with an extra fee is additionally available.

The executive chef of our hotel fuses International and Greek cuisine forming the buffet dinner into creative and culinary experience and ensuring great dining at our Restaurant.

### A-la carte Restaurant CULINARIUM

Greek and Grill dishes along with remarkable wine list and superb service create a great dining experience. The blending of the highest quality of local ingredients ensures a memorable feast.

### Piano Bar

Our guests can relax during the afternoon and night hours at the Piano Bar with refreshing cocktails and beverages while listening to soft lounge piano.

### Pool Lounge Bar

Our guests can relax during the day and night hours at the Pool Bar with refreshing cocktails and beverages while listening to soft lounge music.

### Room Service

For those guests seeking privacy, a-la carte menu, served at their room is available during the day.

